

Small website report for Aaberglasney

10:36pm 29/01/08

Summary



Good

Accessibility Score

The accessibility of this website for users with disabilities.



Good

Content Score

The quality of the content of this website.



Adequate

Quality Score

The quality of the build of this website.



Adequate

Search Score

How effectively this website is optimised for search engines.



Adequate

Sitescore

An overall summary score for this website.



<http://www.aaberglasney.org/>

100 webpages were tested (not the entire site).

Only webpages inside the address www.aaberglasney.org were included.

Good / bad points



This website appears to use popups



At least 2 links are broken



This website does not appear optimised for printing



Most images don't have defined sizes



The majority of URLs are less than ideal



Some images do not specify alternative text



The website is not W3C compliant



This website is ranked #11,073,838 in the world for popularity



100 webpages tested (not the entire site)



This site appears to use 3 different page designs



Nearly all of this website uses Google Analytics v1 to monitor visitor behaviour



This website uses entirely flexible font sizes



This website appears fully spiderable



This website is quick to use



Most of this site appears to be using CSS for layout

Score	Test	Description
1.0	Spelling	Check spelling of text in this website
1.0	W3C compliance	Check that the website complies with W3C standards
1.0	Use of keywords	Analyse how well optimised the website is for specified keywords
1.0	Printability	Check whether pages appear optimised for printing.
1.2	URL format	Check that web addresses (URLs) used on the site are clean and user-friendly
1.5	Popularity rank	Checks how popular the site is
4.0	Links	Report on how links are used in this website
6.1	Broken links	Check for broken links (i.e. links to pages or content which does not exist)
6.2	Incoming links	Count the number of links to this website
7.0	Readability	Checks the text on a page and reports on approximate readability.
7.8	CSS usage	Check for appropriate use of CSS (Cascading Stylesheets).
8.0	Fonts	Check for appropriate use of fonts.
8.6	Popups	Check for any popup windows, and how appropriate their use is
9.8	Metadata	Check that metadata is used and specified correctly
9.8	Headings	Check that headings are used and specified correctly
9.8	Analytics software	Checks for use of any website analytics software
9.9	Images	Check for appropriate use of images.
9.9	Alternative text	Check that alternative text is specified for users with visual disabilities, and used correctly
10.0	URL chopping	Check that URLs handle chopping, i.e. reduction to a higher path
10.0	Site Structure	Analyse the depth and breadth of this website structure
10.0	Amount of content	Check the amount of content used on each page of the website
10.0	Spiderability	Ensure this website can be effectively spidered
10.0	Redirections	Check for client-side redirections
10.0	Flash usage	Check for appropriate use of Flash
10.0	Page titles	Check that page titles are used and specified correctly
10.0	File usage	Check the types, distribution and sizes of all downloadable files on the website
10.0	Number of pages	Count the number of pages
i	Outgoing links	Report on any outgoing links from this website

i	<u>Key pages</u>	List the most important or prominent pages in the website, particularly to search engines
i	<u>Contact details</u>	Looks for all emails, phone numbers and postal addresses on this website
i	<u>Cookies</u>	Detect any cookies set by this website
i	<u>Domain name</u>	Performs a number of checks on this choice of domain name
i	<u>Design list</u>	List different designs used by this website.
i	<u>Search engine placement</u>	Check the placement of the website against competitors for a specified search engine phrase

Search



Adequate

How effectively this website is optimised for search engines.

This is a summary score, comprised of other tests weighted for importance. It can be useful as a quick, rough indicator of the Search Engine Optimisation (SEO) of this website - however for a full understanding you should review the individual tests listed below.

Derived from

17 found

Score	Test	Extra penalty*	Weight
1.0	W3C compliance		0.25
1.0	Use of keywords	-0.6 : Content and keywords are so badly aligned that SEO performance will suffer heavily	2
1.2	URL format		1
1.5	Popularity rank		2.5
4.0	Links		1
6.1	Broken links		0.5
6.2	Incoming links		1.5
7.8	CSS usage		0.25
9.8	Headings		1
9.8	Metadata		1
9.9	Alternative text		1
10.0	Redirections		1
10.0	File usage		0.5
10.0	Spiderability		2
10.0	URL chopping		0.25
10.0	Page titles		1
i	Search engine placement		0.5

*An **Extra penalty** is applied where a particular test score is so bad, that it has a far greater impact on a website than the **Weight** usually allows. You should read about each individual test to discover more.

Sitescore



Adequate

An overall summary score for this website.

This is a summary score, comprised of all other tests weighted for importance. It can be useful as a quick, rough indicator of how good this website is - however for a full understanding you should review the individual tests listed below.

Derived from

30 found

Score	Test	Extra penalty*	Weight
1.0	W3C compliance	-0.8 : Non-compliant pages are more likely to suffer compatibility and accessibility issues	1
1.0	Printability		1
1.0	Use of keywords		1
1.0	Spelling		0.25
1.2	URL format		0.8
1.5	Popularity rank		1.75
4.0	Links		1
6.1	Broken links		1
6.2	Incoming links		1
7.0	Readability		1
7.8	CSS usage		1
8.0	Fonts		1
8.6	Popups		1
9.8	Analytics software		0.5
9.8	Metadata		0.4
9.8	Headings		1
9.9	Alternative text		1
9.9	Images		1
10.0	Page titles		1
10.0	URL chopping		0.25
10.0	Spiderability		1
10.0	Flash usage		1.5
10.0	Site Structure		0.5

10.0	<u>Redirections</u>	1
10.0	<u>File usage</u>	2
10.0	<u>Number of pages</u>	0.5
i	<u>Search engine placement</u>	1
i	<u>Cookies</u>	0.5
i	<u>Contact details</u>	0.5
i	<u>Outgoing links</u>	0.5

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Homepage



<http://www.aberglasney.org/>

What was tested

100 webpages were tested (not the entire site).

Only webpages inside the address www.aberglasney.org were included.

All tests

34 found

Score	Test	Description
1.0	<u>Spelling</u>	Check spelling of text in this website
1.0	<u>W3C compliance</u>	Check that the website complies with W3C standards
1.0	<u>Use of keywords</u>	Analyse how well optimised the website is for specified keywords
1.0	<u>Printability</u>	Check whether pages appear optimised for printing.
1.2	<u>URL format</u>	Check that web addresses (URLs) used on the site are clean and user-friendly
1.5	<u>Popularity rank</u>	Checks how popular the site is
4.0	<u>Links</u>	Report on how links are used in this website
6.1	<u>Broken links</u>	Check for broken links (i.e. links to pages or content which does not exist)
6.2	<u>Incoming links</u>	Count the number of links to this website
7.0	<u>Readability</u>	Checks the text on a page and reports on approximate readability.
7.8	<u>CSS usage</u>	Check for appropriate use of CSS (Cascading Stylesheets).
8.0	<u>Fonts</u>	Check for appropriate use of fonts.
8.6	<u>Popups</u>	Check for any popup windows, and how appropriate their use is
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9.8	<u>Analytics software</u>	Checks for use of any website analytics software
9.9	<u>Images</u>	Check for appropriate use of images.
9.9	<u>Alternative text</u>	Check that alternative text is specified for users with visual disabilities, and used correctly
10.0	<u>URL chopping</u>	Check that URLs handle chopping, i.e. reduction to a higher path
10.0	<u>Site Structure</u>	Analyse the depth and breadth of this website structure
10.0	<u>Amount of content</u>	Check the amount of content used on each page of the website
10.0	<u>Spiderability</u>	Ensure this website can be effectively spidered
10.0	<u>Redirections</u>	Check for client-side redirections
10.0	<u>Flash usage</u>	Check for appropriate use of Flash
10.0	<u>Page titles</u>	Check that page titles are used and specified correctly
10.0	<u>File usage</u>	Check the types, distribution and sizes of all downloadable files on the website
10.0	<u>Number of pages</u>	Count the number of pages
i	<u>Outgoing links</u>	Report on any outgoing links from this website
i	<u>Key pages</u>	List the most important or prominent pages in the website, particularly to search engines
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i	<u>Design list</u>	List different designs used by this website.
i	<u>Search engine placement</u>	Check the placement of the website against competitors for a specified search engine phrase

Quality



Adequate

The quality of the build of this website.

This is a summary score, comprised of other tests weighted for importance. It can be useful as a quick, rough indicator of the quality of this website - however for a full understanding you should review the individual tests listed below.

Derived from

21 found

Score	Test	Extra penalty*	Weight
1.0	W3C compliance	-0.8 : W3C compliant pages are harder to build, but more likely to remain compatible with new browsers in future	1
1.0	Spelling		0.5
1.0	Printability	-0.6 : Webpages should be designed specifically for easy printing by end users	1
1.2	URL format		0.5
4.0	Links		0.5
6.1	Broken links	-0.2	1
7.0	Readability		0.5
7.8	CSS usage		0.75
8.0	Fonts		0.75
8.6	Popups		0.25
9.8	Metadata		0.25
9.8	Headings		1
9.9	Alternative text		0.5
9.9	Images		0.5
10.0	Page titles		1
10.0	URL chopping		0.25
10.0	Flash usage		1
10.0	File usage		2
10.0	Spiderability		1
10.0	Redirections		0.75
10.0	Site Structure		0.5

*An **Extra penalty** is applied where a particular test score is so bad, that it has a far greater impact on a website than the **Weight** usually allows. You should read about each individual test to discover more.

Accessibility



Good

The accessibility of this website for users with disabilities.

This is a summary score, comprised of other tests weighted for importance. It can be useful as a quick, rough indicator of the accessibility of this website - however for a full understanding you should review the individual tests listed below.

Derived from

18 found

Score	Test	Extra penalty*	Weight
1.0	W3C compliance		0.5
1.2	URL format		0.8
4.0	Links	-0.6: Poor quality links make navigating a site extremely difficult for many users	1
6.1	Broken links		1
7.0	Readability		1
7.8	CSS usage		1
8.0	Fonts		1
8.6	Popups		0.5
9.8	Headings		1
9.9	Images		1
9.9	Alternative text		2
10.0	Flash usage		2
10.0	Redirections		0.75
10.0	Site Structure		0.5
10.0	Spiderability		2
10.0	File usage		0.5
10.0	Number of pages		0.25
10.0	Page titles		1

*An **Extra penalty** is applied where a particular test score is so bad, that it has a far greater impact on a website than the **Weight** usually allows. You should read about each individual test to discover more.

Content



Good

The quality of the content of this website.

This is a summary score, comprised of other tests weighted for importance. It can be useful as a quick, rough indicator of the quality of this website - however for a full understanding you should review the individual tests listed below.

Derived from

12 found

Score	Test	Extra penalty*	Weight
1.0	Spelling		1
4.0	Links		0.5
6.1	Broken links		1
7.0	Readability		1
9.8	Metadata		0.5
9.8	Headings		0.25
9.9	Alternative text		0.25
9.9	Images		1
10.0	Site Structure		0.25
10.0	Page titles		0.25
10.0	Number of pages		1
i	Contact details		0.8

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